

Production & Rental August 2023



CalibreSM

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Production Support

One of the most awarded production companies in Asia, Calibre Pictures specialises in conceptual photography. The work created by our award winning photographers and producers has consistently won **Cannes Gold Lion, One Show Pencil, Creative Circle Awards Gong, Communication Arts** to name just a few. We have extensive experience in advertising jobs for both local and overseas clients. Our highly experienced and versatile team is able to handle every aspect of production from casting to project coordination and location needs. We work closely with our overseas partners in Australia, and the region like Malaysia, Thailand and China providing production services and support beyond Singapore's locations and talent resources.

Just let us know what your needs are and we'll make your shoot a smooth ride to success.

Equipment Rental

Aside from studio rentals, we also have an extensive list of equipment for rent from lights to cameras and Phaseone digital backs and grip gear. The complete list is on page 8. If there's something you need that we don't have, we might just be able to find it for you. To top it off you get 15% discount on all equipment rental when you rent any studio space (minimal 5 hours).

Studio Space

A studio is more than a big open space for your shoot. It has to be efficient and comfortable for your clients and models. When choosing your studio space, make provisions for your clients so there's enough space for everyone. A cramped work environment can be additional stress that no one would welcome.

The pantry comes complete with a dining table, a fridge, water dispenser and an automated espresso machine for a cuppa. There's WiFi so staying in touch and sending emails is a cinch. The studio's central location makes getting about a breeze. It's only a ten minute drive to the CBD or town.

If you wish to have catering on set, a variety of food choices are available. Just let us know your preferences.

Check our website for the latest promotions!

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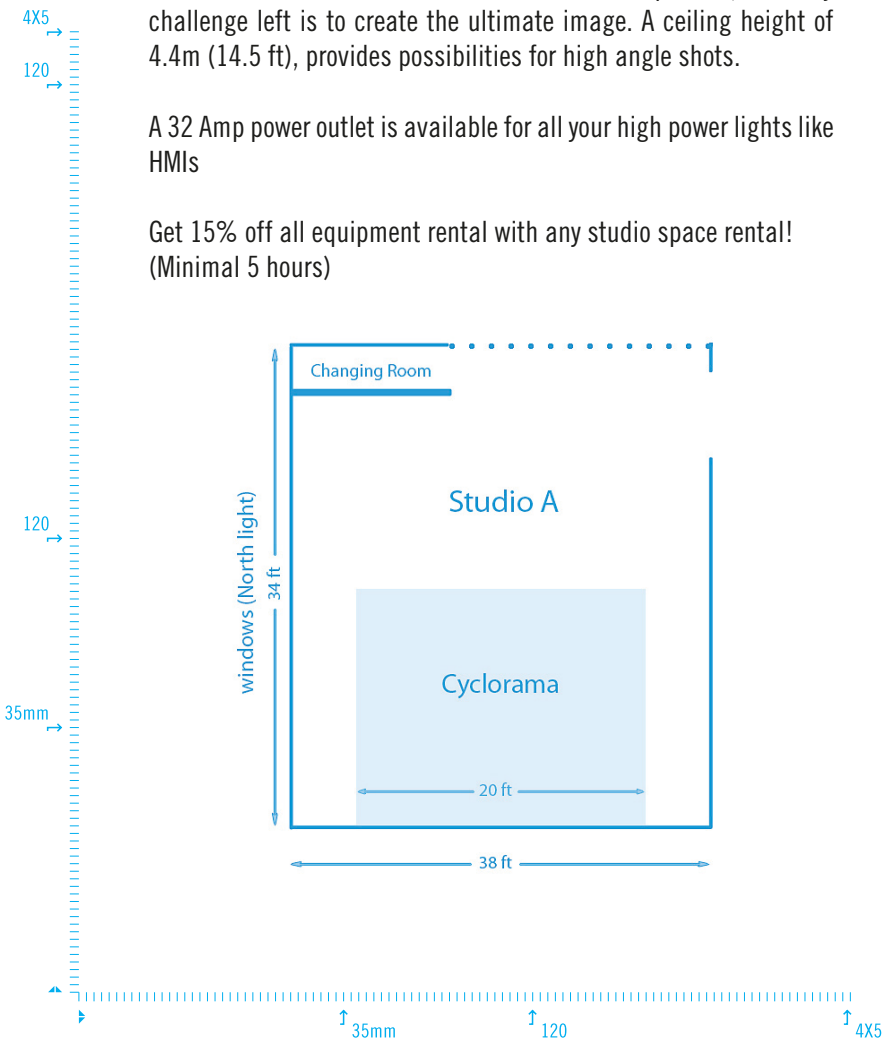
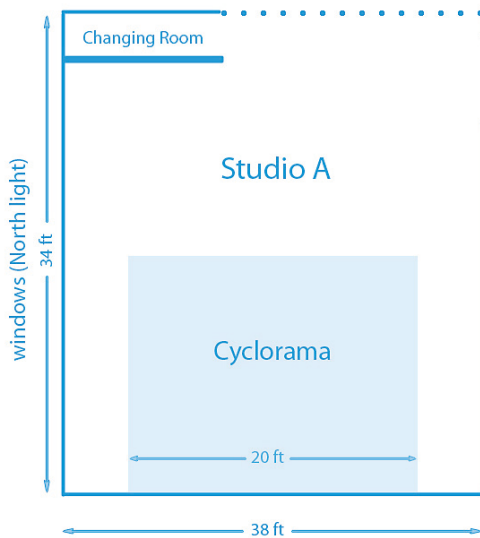
4x5
120
120
35mm
35mm
120
4x5

Studio A

Measuring 38 ft x 34 ft and featuring a 20 ft wide cyclorama leveled to the floor, this space is perfect for fashion and portrait shoots. Also ideal for large products and group shots, the constraints of a 9 feet paper background are no longer a problem. A large changing room makes quick wardrobe changes a breeze. The large panel of windows are north facing making soft natural lighting without the hot sun possible all year round. Of course the blackout curtains are there to cut off all sunlight as well. With wireless internet access, a couch for clients to relax and a mobile makeup table, the only challenge left is to create the ultimate image. A ceiling height of 4.4m (14.5 ft), provides possibilities for high angle shots.

A 32 Amp power outlet is available for all your high power lights like HMIs

Get 15% off all equipment rental with any studio space rental!
(Minimal 5 hours)

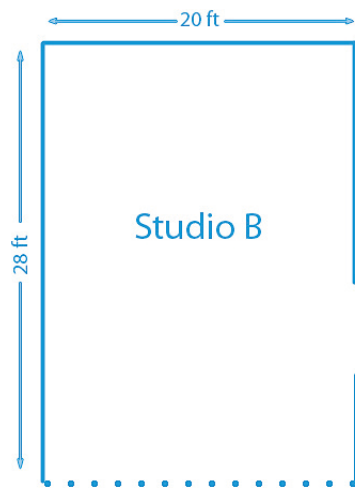


Studio B

Ideal for small shoots such as products, tabletops or single portraits, this small but adequate workspace measures 28ft by 20ft. The right angle corner and walls also make this space suitable for building small sets. When combined with studio A, this space is very suitable as a holding area for large props, makeup and wardrobe space.

A 32 Amp power outlet is available for all your high power lights like HMIs

Get 15% off all equipment rental with any studio space rental!
(Minimal 5 hours)



4X5
120

120

35mm

↑

↑ 35mm

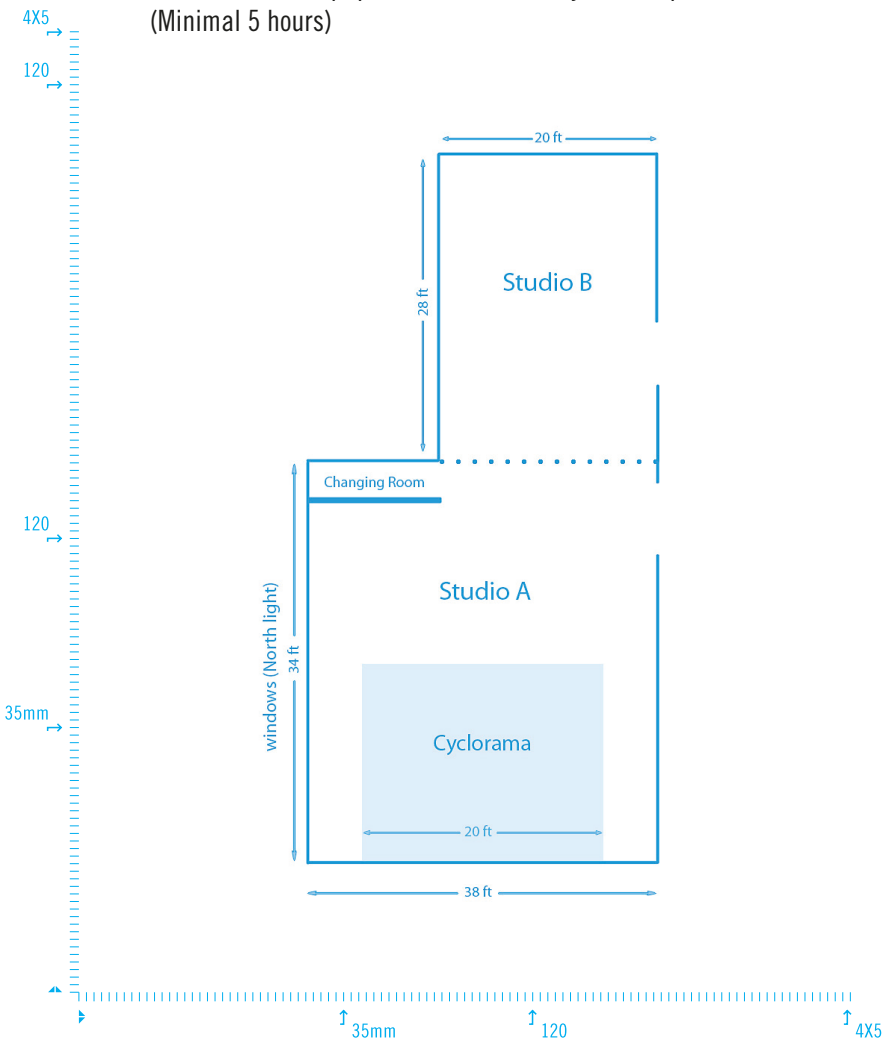
↑ 120

↑ 4X5

Studio A+B

When you need that bigger space for your shoots, or simply when you have many models on set, this combination is your best bet for your big ideas. The possibilities are endless. You could have a model shoot set in studio A and a product shot in studio B. Or perhaps use studio B as a makeup and wardrobe area for your models. The couch could also be set in studio B for your clients to relax, away from the shoot with that cappuccino in hand.

Get 15% off all equipment rental with any studio space rental!
(Minimal 5 hours)



Phase One

When you demand the best possible image quality, there's only one choice: Phase One Digital backs.

With amazing sharpness and dynamic range, Phase One files are uber sharp with resolution enough for billboards and to even wrap around a building. With quality that surpasses large format film, there is no full frame 35mm DSLR that can compete in terms of absolute detail and resolution.

IQ3 Trichromatic

The most advanced digital back providing ultra high resolution of 100MP - the highest in the world. The intuitive touch screen only takes 5 mins to learn and navigate, and makes setting white balance and checking focus in images a breeze.

The Trichromatic sensor is designed to pick up exactly the right wavelength of light – it mimics almost exactly what the eye sees! It also has a significantly higher resistance to purple fringing owing to cleaner colour separation.

There is less colour noise at the extreme ends of the ISO range, and this is thanks to the more pure capture of blue, green and red light. The Trichromatic gives a better performance at lower ISO with cleaner signals, without sacrificing anything at the higher ISO.

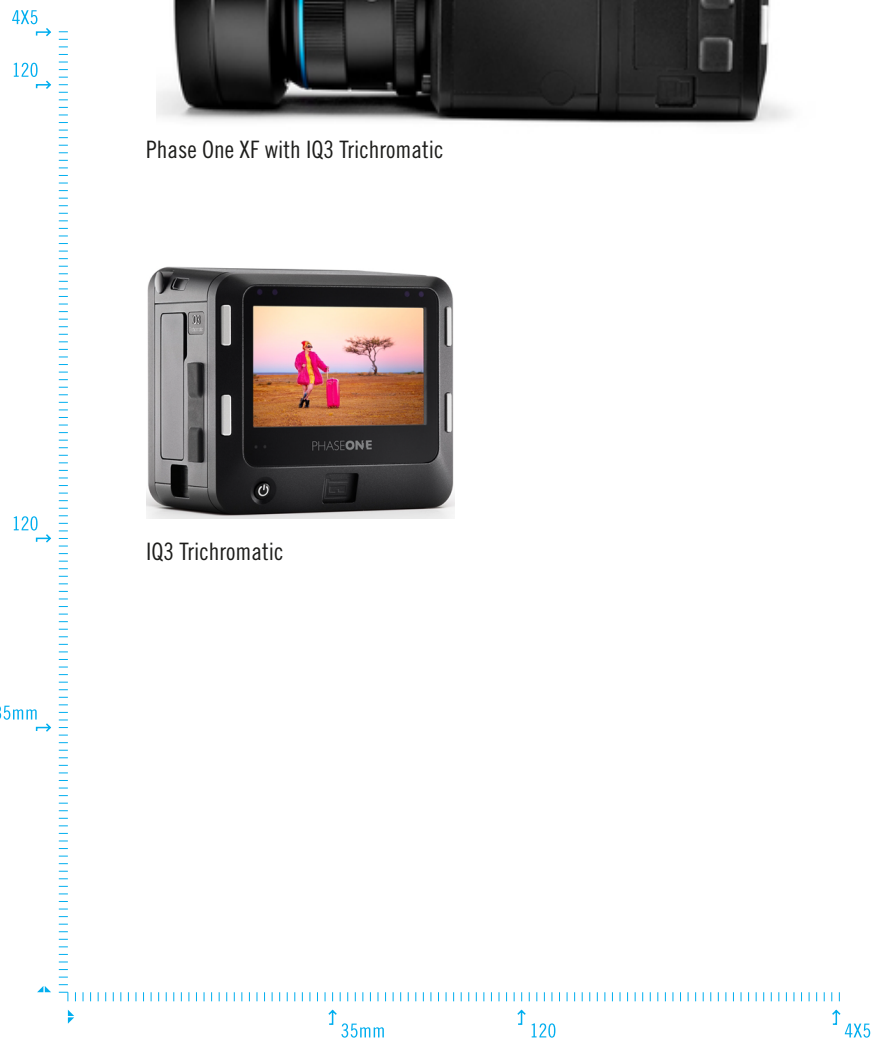
Strap the back onto the PhaseOne XF body and you have a fire breathing 100MP AF powerhouse with mobility in your hands!



Phase One XF with IQ3 Trichromatic



IQ3 Trichromatic





Fujifilm GFX100 & 50R

When you need speed with high resolution, look no further than this bad boy from Fujifilm.

The GFX 100 is capable of 100 megapixels at 5 frames per second, and the 50R is 50 megapixels. These superb medium format cameras have a sensor measuring 44x33mm, 70% larger than full frame 35mm sensors. High ISO performance is fantastic with its dual native ISO of 100 and 800.

Auto focusing performance is unprecedented for a medium format camera and the AF tracking really sticks to the subject like glue with the option for face and eye AF

With the optional EVF Tilt Adapter, you can comfortably compose through the viewfinder from low or awkward positions with ease.





Broncolor Scoro



Broncolor Grafit



Broncolor Move

Broncolor Packs

The leading brand for professional flash equipment, Broncolor packs come in many different designs. Here's a little information to help you determine the best pack and value.

Broncolor Scoro S 3200ws

The most advanced flash pack in the world. T0.1 up to 1/10,000 over a 10 stop control range. All the features of the Grafit pack and more! Comes with the wireless RFS2 release built in with wireless power control!

Great for:

- Fashion
- Freezing motion (e.g. liquids, animals, action shots)
- Special effects
- Shooting above 3FPS

Broncolor Grafit (3200ws / 1600ws)

The workhorse. Freeze motion (t0.1) up to 1/7500s with complete control (you set the speed you want, not determined by the pack!) Fast recycling at 0.03s to 1.3s along with additional features like consistent color across power band and trigger delay and multi pop (preset) makes this pack this pack a true workhorse.

Great for:

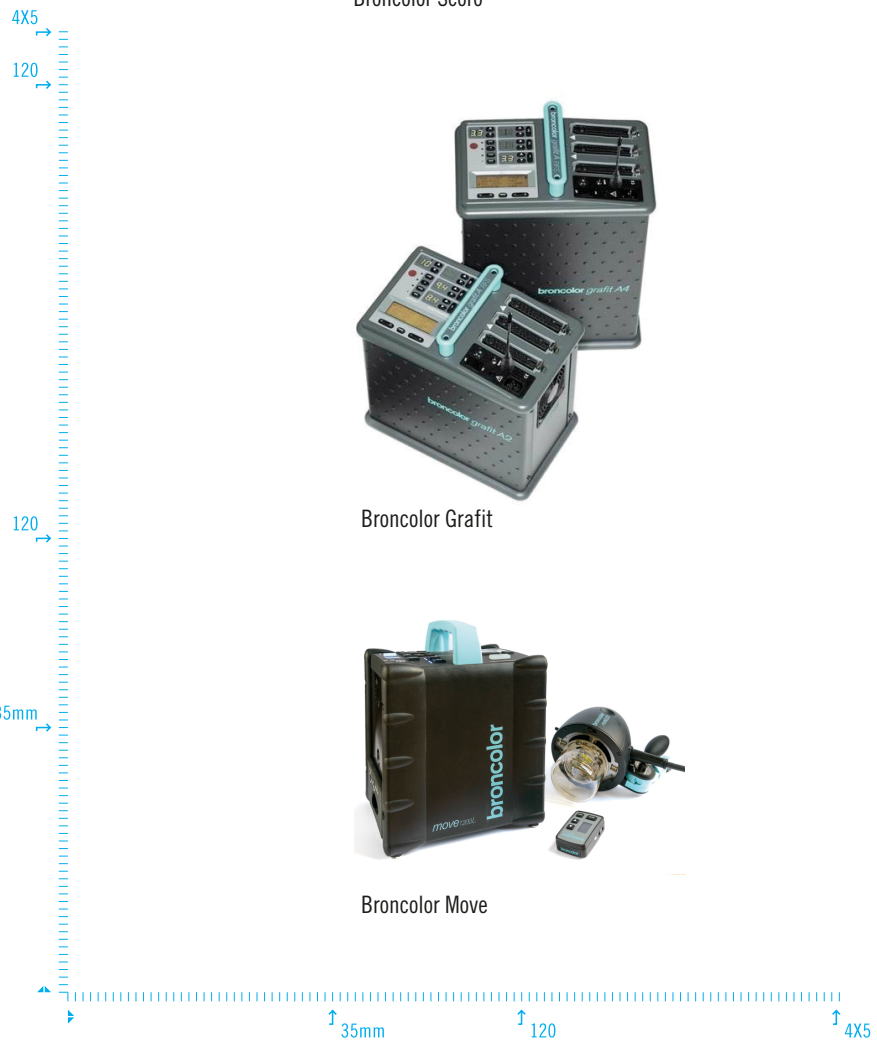
- Fashion
- Freezing motion (e.g. liquids, animals, action shots)
- Special effects

Broncolor Move 1200ws

Simply put: A battery flash pack on steroids. Shoot as fast as your camera allows with amazing recycling speed and battery life. Freezing action? No problem. Portability with power? No problem. HSS high speed sync with your DSLR? We have the RFS2.2 transmitter with HSS for Sony and Canon cameras.

Great for:

- Everything outdoor



Monitors

Cheap displays and monitors are everywhere. But where critical colour and tones count, there's a huge difference between colour managed monitors and consumer models. Most consumer monitors are made to display only sRGB space. Just about any laptop screen including the top of the line Apple Macbook Pro Retina screens ONLY have a sRGB colour gamut. Which is fine for most purposes but for critical professional work, what you need is a hardware LUT calibrated and managed monitor. In the market, look no further than Eizo and NEC.



ColorEdge CG247



NEC PA242W

The difference between software colour managed and hardware managed monitors

You can get an external screen calibrator like the iDisplay made by Xrite or Spyder by Datacolor. But these may not perform as well as you think. These are mostly software calibration solutions and may not communicate directly with the display's LUT to ensure the best gradation and accurate colours you can see and trust.

With Eizo monitors, we have the knowledge, hardware and software to calibrate your displays to a specific setting that you want even before you step into the set or studio. These hardware colour calibration solutions communicate directly with the monitor's 16 bit LUT and once calibrated will display accurate colours with any computer.

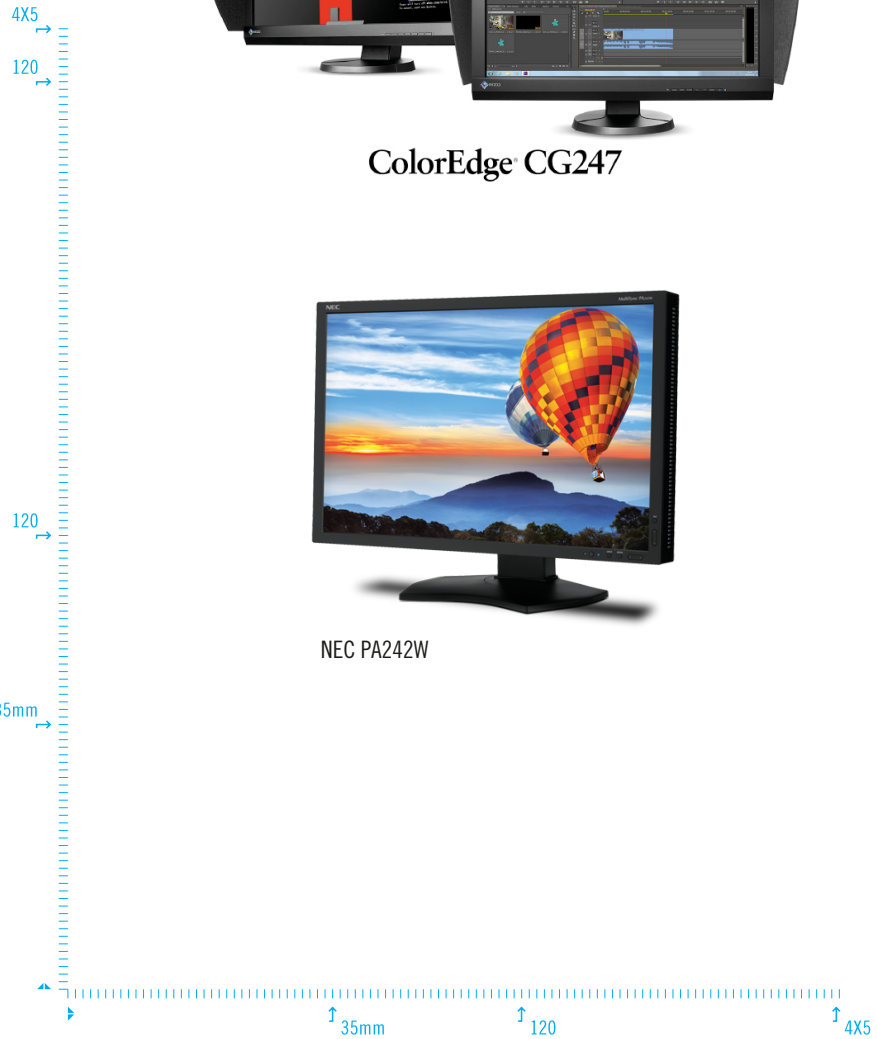
Just let us know your cd/m, gamma and colour temperature requirements and we will get them sorted with your chosen NEC or Eizo displays so you can be sure of the colours and tones at your shoot. Just for a small fee. No doubts on colours on your shoot.

Eizo CG247

The top of the line 24" display professionals trust the world over. With its incredible screen uniformity and 1920x1200 resolution and a 99% coverage of Adobe RGB colour space and a built in hardware calibrator, you know your colours can't be wrong.

NEC PA242W

Similar in specifications to the Eizo CG247 except it doesn't have a built in hardware calibrator, this 99% Adobe RGB colour space monitor is an ideal choice for critical colour monitoring on a smaller budget.



Studio Rental Rates

Studio A 38 ft x 34 ft with cyclorama

Full day (10 hours block booking)	\$650
Half day (5 hours block booking)	\$400
Over-run (per hour) / Hourly rates	\$90

Studio B 28 ft by 20 ft

Full day (10 hours block booking)	\$330
Half day (5 hours block booking)	\$200
Over-run (per hour) / Hourly rates	\$50

32 Amp Power usage (flat fee)	\$30
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Studio A+B

Full day (10 hours block booking)	\$850
Half day (5 hours block booking)	\$500
Over-run (per hour) / Hourly rates	\$130

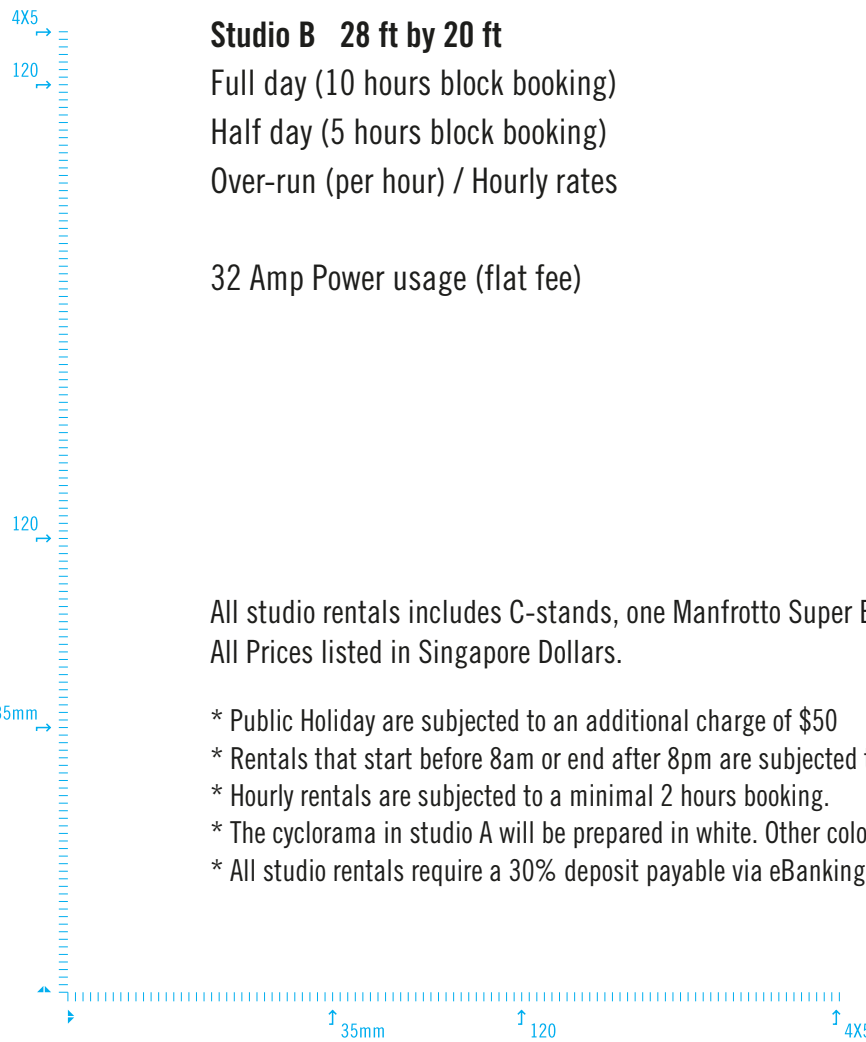
Add on Lighting Package

3x Bowens Lights (2x 500Ws, 1x 250Ws)	\$30 (5 hours)
with 1x Octabank, 1x silver or white umbrella	\$50 (full day)
with umbrella reflector and 1 standard reflector	
with stands and Pocket Wizard	

1x Forza 500, 1x Forza 300 Daylight LED lamps	\$80 (5 hours)
1x Octabank, 1x silver or white umbrella	\$120 (full day)
with umbrella reflector and stands	

All studio rentals includes C-stands, one Manfrotto Super Boom, V-Flat and a choice of two 9 feet background paper choices, subject to availability.
All Prices listed in Singapore Dollars.

- * Public Holiday are subjected to an additional charge of \$50
- * Rentals that start before 8am or end after 8pm are subjected to an additional charge of \$30 per hour before 8am or after 8pm. (e.g. 6am start of rental incurs \$60 additional charge)
- * Hourly rentals are subjected to a minimal 2 hours booking.
- * The cyclorama in studio A will be prepared in white. Other colours can be painted from \$300 and above. Please check with us.
- * All studio rentals require a 30% deposit payable via eBanking at least 2 days in advance to secure the booking.



Equipment Rental (1/4)

Pay 20% of regular equipment rental prices per hour with any studio booking.

15% off all equipment prices with any studio booking. (5hours and above). Please see terms and conditions on last page. All Prices listed in Singapore Dollars.

Digital Backs (with 2 Batteries and Charger)

PhaseOne IQ3 100 Trichromatic (PhaseOne / Mamiya 645AFD mount)	\$260
*Additional Digital Back Battery	\$5

Digital Back and Camera Bundles (with 3 Batteries and Charger)

PhaseOne IQ3 100 Trichromatic with XF Body and 80mm LS Lens	\$550
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PhaseOne System

PhaseOne XF Camera Body w/ 2 Batteries	\$280
Additional PhaseOne Battery	\$8
35mm LS f/3.5 AF Schneider Kreuznach Blue Ring Lens	\$180
55mm f/2.8 AF Mamiya Lens	\$60
80mm LS f/2.8 AF Schneider Kreuznach Blue Ring Lens	\$100
120mm f/4 Macro AF Lens	\$100
150mm f/3.5 AF Mamiya Lens	\$60
210mm f/4 AF UD Mamiya Lens	\$60
Mamiya Rotacam Rapid Rotation Bracket	\$20

Sony System

Sony A7rIV w/ 2 Batteries	\$130
Sony A7 IV w/ 2 Batteries	\$120
Sony A7SIII w/ 2 Batteries	\$170
Sony FE 28mm f/2 Lens	\$30
Sony FE 35mm f/1.8 Lens	\$40
Sony FE 55mm f/1.8 Lens	\$40
Sony FE 85mm f/1.8 Lens	\$40
Sony FE 90mm f/2.8 Macro G OSS Lens	\$40
Sony FE 24-70mm f/2.8 GM II AF Lens	\$60
Sony FE 70-200mm f/4 G OSS AF Lens	\$45
Laowa Argus 35mm f/0.95 Lens	\$50
Sigma DG DN 16-28mm f/2.8 AF Lens	\$40
Laowa 12mm f/2.8 Zero D with Sigma MC-11	\$60

FujiFilm GFX System

Fujifilm GFX 100 Camera Body with 4 batteries	\$300
Fujifilm GFX 50R Camera Body with 2 batteries	\$160
GF 45mm f/2.8 Lens	\$50
GF 80mm f/1.7 Lens	\$100
GF 20-35mm f/4 Lens	\$150
GF 32-64mm f/4 Lens	\$90
GF 45-100mm f/4 Lens	\$100
GF 120mm f/4 Macro Lens	\$100
Fujifilm H Mount Adapter G (HC lens to GFX with leaf shutter)	\$30
Hasselblad HCD 28mm f/4	\$80
Hasselblad HC 50mm f/4	\$50
EVF Tilt Adapter	\$30
Additional battery	\$5
Laowa 12mm f/2.8 Zero D with MFC (17mm f/4)	\$80
Fringer EF-GFX Pro Adapter	\$40



Equipment Rental (2/4)

Pay 20% of regular equipment rental prices per hour with any studio booking.

15% off all equipment prices with any studio booking. (5hours and above). Please see terms and conditions on last page. All Prices listed in Singapore Dollars.

Broncolor System

Power Packs

Scoro S A4 3200ws RFS2 Trigger	\$300
Scoro S A2 1600ws RFS2 Trigger	\$220
Grafit A4 3200ws	\$220
Grafit A2 1600ws	\$180
Topas A4 3200ws	\$100
Move 1200 L Pack w/ 2 Batteries & Charger	\$220
Move 1200 Kit w/ MobilLED head, 70x70cm Softbox, 2 Batteries	\$280

Broncolor Lamp Heads

Pulso G 3200ws	\$80
Pulso Twin 2x 3200ws	\$120
Picolite 1600ws	\$50
Ringflash 3200ws	\$80

Continuous Lights

Nanlite Forza 300 Daylight LED	\$50
Nanlite Forza 500 Daylight LED	\$80
Nanlite PJ-BM Projection Attachment with 19 degrees lens	\$60
Nanlite Pavotube II 20X 2-Light kit (4 feet)	\$70
Lupolux DayLED 100w Daylight LED Fresnel	\$40
LS V-3000ASVL Bicolor Softlight LED Panel 60x60 cm	\$60
Bowens S Mount 8" reflector	\$10
Nanlite FL-20G Fresnel for Forza	\$30
Bowens S Mount umbrella reflector	\$10
Bowens Set of 3 Honeycombs	\$20
Nanlite Lantern Softbox LT-80	\$40

Broncolor Light Shapers / Modifiers

Pico Snoot & Grid Attachment Set (with 3 grids)	\$40
Pico Pulso-mount Adapter Ring	\$10
P70 Reflector	\$20
P70 4-Wing Barndoor	\$20
P70 Grid Set (3 sizes in set)	\$50
Umbrella Reflector	\$10
Psoft 20" Softlight Beauty Dish (Silver-Coated) w/ Honeycomb & Bag	\$40
28" Beauty Dish Silver-Coated Reflector (third-party) w/ Honeycomb	\$30
P120 Wide Angle Reflector	\$10
5m Lamp Head Extension Cable	\$15
10m Lamp Head Extension Cable	\$20
Optical Spot Attachment with Masks	\$100
Para 170FB	\$180
Balloon 10" Globe	\$20
RFS/RFS2 Radio Trigger	\$20
RFS 2.2 HSS Trigger (Sony)	\$20
RFS 2.2 HS Trigger (Fujifilm)	\$20

4X5

120

120

35mm

35mm

120

4X5

35mm

Equipment Rental (3/4)

Pay 20% of regular equipment rental prices per hour with any studio booking.

15% off all equipment prices with any studio booking. (5hours and above). Please see terms and conditions on last page. All Prices listed in Singapore Dollars.

Light Shapers

Chimera Super Pro Shallow Small 24x32"	\$20
Chimera Super Pro Shallow Med 36x48"	\$40
Chimera Pro II Strip (M) 14x56"	\$40
Chimera Softbox Honeycomb Large/Med (each)	\$10
Broncolor PulsoFlex C 60x100cm (24" x 40")	\$50
Broncolor Softbox 90x120cm w/ Grid	\$50
Broncolor Softbox 120x180cm	\$130
Broncolor OctaBox 150cm	\$60
Broncolor Silver/White Umbrellas	\$10
Broncolor Translucent Umbrella	\$10
Photex Softliner Diffusion Umbrella 46"	\$20
Photoflex large 77x77 Litepanel w/ White Diffusion	\$20
42" x 78" Panel with White Diffusion	\$10
California Sunbounce Mini 68x117cm (zebra/white)	\$50
California Sunbounce Pro 130x190cm (silver/white)	\$80
12 x 12 foot diffusion scrim	\$150

Grip Gear

Gitzo 320 Tripod w/ Pan & Tilt Head	\$10
Gitzo 415 Tripod w/ Geared Column and Low-Angle Plate	\$30
Miller ML1841 System Compass 20 tripod	\$50
Slik Pro 4 Tripod w/ Pan & Tilt Head	\$20
Manfrotto 405 Pro Geared Head	\$20
Manfrotto Tripod Accessory Crossbar 131DDB	\$10
Foba Superball Head	\$20
C-Stands	\$10
Light Stands	\$5
Super Clamp	\$5
4x4 ft Floppy Cutter (Black)	\$30
30" x 36" Flag - cutter/reflector, white, black, silver, gold set	\$10
4x4 feet Aluminium Diffusion Scrim	\$10
3x3 feet Aluminium Diffusion Scrim	\$10
Manfrotto SuperBoom	\$40
Manfrotto 241 Suction Pump cup w/ 16mm socket	\$20
Foba Asaba Studio Stand (studio use only, no tripod head)	\$30
V-Flats (Foldable 8'x8' foam boards with white and black on either side)	\$20



Equipment Rental (4/4)

Pay 20% of regular equipment rental prices per hour with any studio booking.

15% off all equipment prices with any studio booking. (5hours and above). Please see terms and conditions on last page. All Prices listed in Singapore Dollars.

Misc

Heavy Duty Industrial Fan/Blower	\$10
Handheld Industrial Blower	\$5
20" Industrial Fan	\$5
5 ft x 3 ft Collapsible Table	\$5
4ft x 2 ft Collapsible Aluminium Workbench	\$10
Power Reels	\$8
Heavy Duty Power Extension Lead (2 gang)	\$5
Heavy Duty Telescopic Ladder	\$10
4' Ladder	\$5
7' Ladder	\$5
10' Ladder	\$10
3-Step Ladder	\$5
Sandbags	\$2
Collapsible Tentage	\$50
31" LG 4K Monitor on castors (studio use only)	\$20
Apple Box set (set of 3 sizes)	\$8
Aero 17" Aluminium Laptop Table (attachable to tripod or c-stand)	\$10
Production Cart	\$10

Battery Power Supply

Godox LP-800X Battery Supply w/ 2 Batteries	\$100
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Apple Computers and Eizo / NEC Monitors

M1 Max 16" Macbook Pro 10 core 32GB ram	\$60
*Eizo CG247 Dual-Monitors Work Station (just plug in your Macbook Pro)	\$60
Eizo CG247 ColorEdge 24" Monitor	\$50
NEC PA242W 24" Monitor	\$40
Colour Calibration Service for Eizo or NEC monitors on rental	\$20
Wacom Intuos 9"x12" w/ Stylus	\$20

*Note: For studio use only.

Video and Audio

Atomos Shogun Inferno with 2 SSDs and 2 batteries (256GB, 1TB)	\$70
Atomos Ninja V with 2 SSDs and 2 batteries (256GB, 1TB)	\$60
Seinheisser ew 100 G3 Wireless Microphone (Receiver & Transmitter set)	\$30
Rode NTG4+ Shotgun Microphone w/ Carbon Fibre Boom Pole	\$40
Saramonic UWMIC9 Wireless Lavalier (2 transmitters, 1 receiver)	\$30
DJI Ronin S Gimbal	\$30

Terms and Conditions of Rental

1. All rentals must be confirmed with a 30% deposit of rental value via Paylah or PayNow at least 2 working days in advance. Paypal service available at extra charge.
2. All rentals are on cash-on-collection terms. No credit terms are allowed. Prices are subject to change.
3. Hirer is liable for all damages to the loaned equipment unless these are noted at the point of collection. Please check the equipment.
4. Hirer accepts full responsibility for the care of the equipment during the rental period and have the capability to handle the equipment proficiently.
5. Hirer agrees to pay the full cost of repair of damage or reinstatement of loss of the equipment within 1 week.
Security deposit will be retained in the event of any damage to the equipment until full cost of repair has been paid.
6. All equipment rentals are subjected to a 100% security deposit on top of the rental rates.
7. This security deposit will be refunded upon return of the loaned equipment in the same condition.
8. Please present proof of identification such as Identity Card or Passport. Driver's License will not qualify.
9. Equipment collection time is between 4pm to 7pm a day before rental and return is between 10am to 12pm the day after rental.
10. Equipment delivery and return services (8am-8pm) are charged at \$50 per trip. Delivery and return at any time outside of aforementioned hours will be subjected to a surcharge of \$20/hour.
11. Delivery and return charges will be waived if rental value is \$3000 and above.
12. Late return of equipment will be charged at the normal daily rates until equipment is returned. Strictly no refunds will be given for early returns.
13. 15% equipment discount only applicable for studio space rental of at least 5 hours.